

RTIP NEWS

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FOR IMMEDIATE RELEASE:

Assistant VP of Racing Development & Distribution at Meadowlands and Monmouth Explains the Science of Simulcasting

Alex Dadoyan, Assistant Vice President of Racing Development & Distribution for Meadowlands Racetrack and Monmouth Park met with students in the *Racing Organizational Structure & Management* class to discuss new trends in simulcasting.

Explaining the “ins and outs” of simulcasting, Dadoyan detailed how simulcast pricing works and the process of selling simulcast signals to other racetracks and off-track betting hubs (OTB’s)—building on information students learn in another RTIP class, *Racing Laws and Enforcement*.

Dadoyan also discussed how the Meadowlands and Monmouth are experimenting with simulcasting internationally, which would give both racetracks and racing enthusiasts a whole new way of watching and wagering on races worldwide, and the broadening opportunities this would present the industry with.

The University of Arizona’s Race Track Industry Program offers both a Bachelors and Masters degree program with an emphasis on the pari-mutuel racing industry and hosts the annual Symposium on Racing & Gaming held every December in Tucson, Arizona.

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